

Fort Bend Independent School District

James Reese Career & Technical Center

2025-2026 Goals/Performance Objectives/Strategies



Mission Statement

Empowering students with life-long skills today to become industry leaders tomorrow.

Vision

Our students will be industry leaders, distinguished for their skillset, and valued for their integrity.

Value Statement

At the Reese Career and Technical Center we "Own Our ImPACt" through:

- Integrity - We apply strong work ethic, modeling honesty and character.
- Motivation - We strive for excellence and inspire others with successes.
- Passion - We pursue our passion through discovery, nurturing others' passions along the way.
- Accountability - We show great care in our actions. We consider others in making our decisions.
- Collaboration - We listen to each other and contribute to problem solving. We are kind and respectful to each other.
- Tenacity - We take on challenges with an open mind. We help others overcome obstacles.

Table of Contents

Goals 4

Goal 1: Priority 1: Increase successful student outcomes through enhanced learning opportunities 4

Goal 2: Priority 2: Create and sustain a culture and climate of professionalism, accountability, and communication (PAC) where stakeholders (student, parents, and staff) are valued, inspired, and engaged. 6

Goal 3: Priority 3: Exhibit financial responsibility through transparent budgeting processes and effective management of resources aligned to the district strategic plan. 8

Goals

Goal 1: Priority 1: Increase successful student outcomes through enhanced learning opportunities

Performance Objective 1: By June 2026, 90% of students will earn industry-based certifications (IBCs) in courses associated with IBC examinations.

Evaluation Data Sources: IBC examination results.

Strategy 1 Details	Reviews			
Strategy 1: In Collaborative Teams, program teachers will review TEKS and IBC examination standards to ensure alignment in instructional planning. Strategy's Expected Result/Impact: IBC examination pass rate will increase as a result of ensuring all course content standards and IBC examination standards are incorporated in instruction. Staff Responsible for Monitoring: Program teachers, CTE Department Chair, Campus Administration TEA Priorities: Connect high school to career and college	Formative			Summative
	Oct	Dec	Feb	June
Strategy 2 Details	Reviews			
Strategy 2: Create a James Reese Booster Club. Strategy's Expected Result/Impact: Increased interaction with industry leaders and standards will reinforce high standards for students pursuing IBCs. Staff Responsible for Monitoring: Campus administration. TEA Priorities: Connect high school to career and college	Formative			Summative
	Oct	Dec	Feb	June
Strategy 3 Details	Reviews			
Strategy 3: Implement coordinated tracking system of student attainment of IBCs. Strategy's Expected Result/Impact: Create and maintain awareness of IBC results across all areas of the campus. Staff Responsible for Monitoring: Program teachers, campus administration. TEA Priorities: Connect high school to career and college	Formative			Summative
	Oct	Dec	Feb	June



No Progress



Accomplished



Continue/Modify



Discontinue

Goal 2: Priority 2: Create and sustain a culture and climate of professionalism, accountability, and communication (PAC) where stakeholders (student, parents, and staff) are valued, inspired, and engaged.

Performance Objective 1: By June 2026, stakeholders will report an overall satisfaction rating of at least 80% with communication, as measured by an end-of-year survey

Evaluation Data Sources: End of year communication satisfaction survey.

Strategy 1 Details	Reviews			
Strategy 1: Conduct stakeholder communication interviews with all feeder campus. Strategy's Expected Result/Impact: Clearly define communication needs of campus-based stakeholders at home campuses. Staff Responsible for Monitoring: Campus administration	Formative			Summative
	Oct	Dec	Feb	June
Strategy 2 Details	Reviews			
Strategy 2: Create campus-specific communication packages for home-campus recognition of student accomplishments earned in conjunction with the Reese CTC instructional program and extra-curriculars. Strategy's Expected Result/Impact: Increase visibility of student success, Reese programs, and Reese opportunities available to students. Staff Responsible for Monitoring: Audio/Visual program teachers, campus administration. TEA Priorities: Connect high school to career and college	Formative			Summative
	Oct	Dec	Feb	June
Strategy 3 Details	Reviews			
Strategy 3: Create a campus podcast featuring campus programs, opportunities, students, and staff. Strategy's Expected Result/Impact: Increase awareness of Reese programs and opportunities for students.	Formative			Summative
	Oct	Dec	Feb	June
Strategy 4 Details	Reviews			
Strategy 4: Create a series of campus newsletters targeted to specific stakeholder groups. Strategy's Expected Result/Impact: Targeted communication to each stakeholder group will increase awareness of Reese programs, procedures, etc. aligned with the needs of each specific stakeholder need. Staff Responsible for Monitoring: Counselor, campus administration. TEA Priorities: Connect high school to career and college	Formative			Summative
	Oct	Dec	Feb	June



No Progress



Accomplished



Continue/Modify







Discontinue

Goal 3: Priority 3: Exhibit financial responsibility through transparent budgeting processes and effective management of resources aligned to the district strategic plan.

Performance Objective 1: By the close of the 2025-2026 fiscal year, James Reese Career and Technical Center will reduce student uniform expenditures by 10% as compared to the 2024-2025 budget.

Evaluation Data Sources: Campus budget.

Strategy 1 Details	Reviews			
Strategy 1: Implement an online student uniform store. Strategy's Expected Result/Impact: Students purchasing optional additional uniforms will reduce wear and tear on campus-issued uniforms thereby reducing the need to spend funds on uniform replacement. Staff Responsible for Monitoring: Bookkeeper, Executive Assistant, Campus administration.	Formative			Summative
	Oct	Dec	Feb	June
Strategy 2 Details	Reviews			
Strategy 2: Create a uniform inventory management system. Strategy's Expected Result/Impact: Implementing a thorough management system ensures fewer lost/missing uniforms which need to be replaced using campus funds. Staff Responsible for Monitoring: Program teachers, Bookkeeper, Executive Assistant, Campus administration.	Formative			Summative
	Oct	Dec	Feb	June
<div><div> No Progress</div><div> Accomplished</div><div> Continue/Modify</div><div> Discontinue</div></div>				